■■ Product Page Banners – Installation Guide

Welcome to **Product Page Banners**! Follow the steps below to install and start using the app to display custom promotional banners on your BigCommerce product pages.

■ Step 1: Install the App

- Go to the BigCommerce App Marketplace: https://www.bigcommerce.com/apps/
- Search for "Product Page Banners".
- Click Install and authorize access to your store.
- After installation, find the app under Apps > Product Page Banners in your BigCommerce dashboard.

■ Step 2: Create Your First Banner

- Click "Add New Banner".
- Fill in the required fields:
- • Banner Title (for internal use)
  - Content – either upload an image or use the WYSIWYG HTML editor
  - Link (optional) – add a URL to make the banner clickable
  - Target – choose whether to open in a new tab or the same window

■ Step 3: Choose Banner Placement

Select where the banner will appear on the product page:

- Above product content
- Below product title
- Below product images
- Above product options
- Below product options

■ Step 4: Set Display Rules

Decide where the banner should be shown:

- All Products – display on every product page
- Specific Categories – choose one or more product categories
- Specific Brands – target products under selected brands
- You can combine category and brand targeting for advanced use cases.

■ Step 5: Schedule Your Banner (Optional)

- Add a start date and end date if you want the banner to appear only during a specific time range.
- If left empty, the banner will be displayed immediately and indefinitely.

■ Step 6: Save and Preview

- Click Save to activate your banner.

- Visit a product page that matches your targeting rules to confirm correct placement and appearance.

■ Need Help?

If you have any questions or need assistance, visit our support page:

https://lantera.co/#contact-us