■ Product Page Banners – User Guide

This guide will help you understand how to use the Product Page Banners app effectively in your BigCommerce store. From creating banners to targeting and scheduling, everything is covered below.

1. Creating a Banner

- Go to the app from your BigCommerce control panel under Apps > Product Page Banners.
- Click on "Add New Banner".
- Enter a title to identify your banner internally.
- Use the WYSIWYG editor to create HTML content, or upload an image.
- Optionally, set a link and choose whether it opens in a new tab.

2. Banner Placement Options

You can choose where on the product page your banner will appear. Available placements include:

- Above product content
- Below product title
- Below product images
- Above product options
- Below product options

3. Targeting Rules

Banners can be shown across all products or limited to specific categories and brands. To set targeting:

- Choose 'All Products' for store-wide display.
- Select one or more categories or brands to limit visibility.
- Combine category and brand for advanced targeting.

4. Banner Scheduling

To run time-based campaigns, use the optional start and end date fields. The banner will only display during the active period.

5. Managing Banners

- Edit or delete banners at any time from the banner list view.
- Use filters to find active, expired, or upcoming banners.

6. Troubleshooting Tips

- If a banner doesn't show, ensure the placement is compatible with your theme.
- Confirm the current date is within the banner's active schedule.
- Make sure product/category/brand assignment rules are correctly set.

7. Support

Need help or have questions? Reach out to our team via:

https://lantera.co/#contact-us