User Guide – Smart Frequently Bought Together & UpSells

Install the App

Install the app from the BigCommerce Marketplace and open it from your BigCommerce control panel.

Create a Bundle

1. Open Bundles in the app dashboard.
2. Click Create Bundle.
3. Choose creation type:
- By Product (SKU): appears only on that product page.
- By Category: appears on all products in selected categories.
4. Add products to the bundle.
5. Set bundle name and priority (weight).
6. Save the bundle.

Configure Widget Settings

1. Open Settings.
2. Choose widget position (before or after product description).
3. Set the maximum number of bundles in the slider.
4. Save changes.

Storefront Behavior

Customers see a Frequently Bought Together widget on product pages.
They can add all products at once or toggle individual items using checkboxes.

Automatic Bundles (Pro)

Enable automatic bundle generation.
Select the number of orders to analyze (up to 12 months).
Review and publish generated bundles.

Bundle Discounts (Pro)

Apply discounts to bundles to increase conversion and average order value.

Support

Basic plan: Email support
Pro plan: Priority support